

APIS India ropes in badminton sensation PV Sindhu as its brand ambassador

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MUMBAI: APIS India ([BSE: 013974](#)), a leading producer, distributor and exporter of honey under APIS Himalaya brand, has roped in Indian badminton champion and Rio Olympics silver medalist PV Sindhu as its brand ambassador.

The 21-year-old sports star said, "We both believe in giving our best and proving our mettle on the international stage. There is an absolute sync in our ideologies and being identified by them is recognition in itself. A trusted association helps a player in the right directions and keeps all other worries off the court."



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