

PROFILE



Mr. Vimal Anand
Managing Director,
Apis India Limited



Mr. Amit Anand
Joint Managing Director,
Apis India Limited



Apis India is one of the few companies which has been certified with ISO- 22000 for documented procedure that applies to Food Safety framed by International body for Honey.

Incorporated in the year 1982, the venture is headed by Vimal Anand, Managing Director and Amit Anand, Joint Managing Director. APIS India is one of leaders in the field of organized Honey trade in India. With its a world class in-house facilities for testing lab; processing and filtration for honey. It has a state of art manufacturing facility spread in over 7 acre in Roorkee with a capacity to process over 100 tonnes of honey per day with a homogenization capacity of 120 tonnes. The bottling plant is equipped to handle the whole range of packs. The company which employs 400 plus employees annually, deals in more than 12,000 tonnes of honey.

Besides this over the years the company has also created a large base of beekeepers spread across diversified geography such as Uttar Pradesh, Himachal Pradesh, Uttarakhand, Punjab, Bihar, West Bengal and Madhya Pradesh to meet its qualitative and quantitative requirement of honey. More than 80 percent of its annual yield of honey is shipped to the US, North Africa, Latin America and Middle East etc. The company is one of the pioneers in exporting high quality honey from the country. The company entered the domestic market early last year with its Apis Himalaya brand honey, having roped in Rio Olympics badminton player silver medalist P. V. Sindhu as its brand ambassador.



With a mission to make pure and natural products a part of consumers everyday life the company has also forayed into Tea; Cookies & Preserves considering the changing purchase dynamics & growing need of the quality branded packaged products. Pushing further into FMCG sector with their new product Kimia Dates, which will be initially available in Hyderabad only and soon in other regions as well. APIS India also provides specialized honey, which comprises ginger, lemon, organic, honey with nuts, and honey with comb and is the Winner of Numerous International; Industry and Government Honey Exports. APIS India products have been benchmarked to meet all European Union and other International Standards.

It's product under the brand name of APIS Himalaya has now become an important player in branded honey segment in India. The company also offers variants like - Acacia Rape, Eucalyptus, Himalaya Honey, Lychee, Sunflower and Wild Flower Forest mainly in the international market. It also has specialized honey, which comprise ginger, lemon, organic in honey; honey with nuts. It also is certified with Non-GMO status a rarity in case of honey. These show our commitments plants to maintain the highest value of nutrients in the Honey.

MD, Apis India Limited
Vimal Anand

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